



# Township Officials of Illinois

## 2023 Education Sponsor Packages

November 12, 13, 14, 2023



### Platinum Sponsor

### \$5,000

#### Before Conference

- Two 1/2 page advertisements in the 2023 TOI monthly magazine
- Full page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)

#### During Conference

- 2 adjoining exhibit booths – premiere location and mobile app listing
- 3 full conference registrations
- Recognition during the conference daily “Welcoming Remarks”
- Choice of 2 1-minute video presentations that will be played prior to 2 different scheduled conference sessions of choice (first come first served) or one 5 min live presentation prior to TOI approved session.
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 125-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 125-word company description/ logo
- Full page advertisement in conference program
- One conference mobile app push notification
- One conference mobile app rolling advertisement

#### After Conference

- Sponsor of one 2024 TOI training program, includes:
  - Exhibit (draped table, 2 chairs) in lobby of one 2024 TOI training program
  - Welcome and presentation at one 2024 TOI training program
  - Sponsor recognition included in all pre-event marketing (magazine advertisement and website)
  - Two complimentary training program registrations
- Company logo and link on TOI website for 1 year

